**AZFMNP Social Media Toolkit Instructions**

**Order physical materials** [**HERE**](https://ppaz1.qualtrics.com/jfe/form/SV_1AdFuty6QvRz0kS)**.**

If you are looking to order physical flyers and/or other materials, please use the link above to place an order.

**Captions**

**Caption 1:**

Arizona Farmers Market Nutrition Program (AZFMNP) is a state-wide food assistance program for WIC participants and eligible seniors. This program supports Arizona growers and farmers by giving eligible individuals coupon booklets for locally grown fruits and vegetables to spend at participating farmers markets, and roadside farm stands. Support a farmer near you by visiting a participating location. The last day to pick up coupon booklets is September 30th.

**Caption 2:**

Arizona Farmers Market Nutrition Program (AZFMNP) supports WIC participants, and qualifying seniors by providing coupon booklets for families and individuals to spend at participating farmers markets and farm stands state-wide. Coupons are used to buy fresh Arizona-grown fruits and vegetables provided by our local farmers. Visit a participating location near you to receive a booklet and meet your farmer. Last day to pick up coupon booklets is September 30th.

Caption 3:

Arizona Farmers Market Nutrition Program (AZFMNP) is a free program for WIC participants and qualifying seniors. The coupon booklets are an additional benefit and do not subtract from any current assistance. These coupons also support our Arizona farmers when you purchase locally grown fresh fruits and vegetables at participating farmers markets and roadside farm stands. Check out a location near you and join other Arizonans who participate in these programs. Last day to pick up coupon booklets is September 30th.

Caption 4:

Have you picked up your Arizona Farmers Market Nutrition Program (AZFMNP) coupon booklet? Last day for AZFMNP participants to pick up booklets is September 30th. WIC participants and qualifying seniors can visit an approved farmers market to receive booklets to spend on locally grown fruits and vegetables.

Caption 5:

From February 1 through September 30, WIC participants and eligible seniors can receive $100 worth of coupons to spend on Arizona grown fruits and vegetables. State-wide, farmers markets and farm stands are accepting the Arizona Farmers Market Nutrition Program (AZFMNP) to support individuals with access to local produce. Go to azfmnp.org to find a participating location near you.

**Handles and hashtags:**

IG: @azfmnp

#azfmnp #wicazfmnp #seniorfmnp #foodassistance

**Customization**

If you would like to be added directly to Canva files to customize your own resources as it relates to your region or sites, please contact [info@azfmnp.org](mailto:info@azfmnp.org).